

luella wright digital illustrator and 2D animator

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experience

freelance flash animation/illustration :

The Jungle Group – Justin’s World – Flash illustration and animation for a series of new interactive apps from Justin Fletcher, the nation’s favourite pre-school entertainer, www.enterjustinsworld.com Currently the no.1 app in the educational charts. September 2012-present

Cartoon Network – Flash illustration for *Toonix* – virtual world for children aged 6-13 2012

National Geographic – Illustration for a series of children’s educational magazines 2012

Ladybird (with Attic Media) – Character and background design, illustration and animation for *Bubble World* an iPad game for children 2011/12

BBC Worldwide - Illustration for High Street History Interactive 2008

Investis – e-card illustration/animation for Prudential 2008

BBC Worldwide - Illustration for Sciencewise CD Roms 2007

L’Oreal (for *Spicerack*) – Flash animation/illustration for online game <http://www.spicerack.co.uk/game/game.html> 2007

BBC Jam (for *Illumina*) - Flash illustration for Citizenship project for 11-14 year olds 2006

CITV (for *AV Studios*) – Backgrounds for *Tommy Zoom* TV cartoon 2006

Oxford University Press - illustrations for “Where’s Sita?” reader

EDF Energy (for *Skinkers*) - Desktop alert of football fan for the World Cup

BBC Bitesize (for *Skinkers*) - Desktop alerts of animated fish to help with GCSE revision

<http://www.bbc.co.uk/schools/gcsebitesize/quizfish/>

Bloomsbury children’s books - cover illustrations and internal page icons for a series of girl’s books 2006

BBC Jam / Digital Curriculum (for *Luecker Interactive*) – various Flash animation, illustration and design work on *How I Have Changed and My Day Now* learning activities. 2006

Soundstation (for *Box Media*) – Characters (print and online) created to represent different tribes of music on *Youthmusic* website, <http://www.thesoundstation.org.uk/jsp/> 2006

Cbeebies (for *Codegent*)– various Flash illustration/animation for online games including *Fimbles*, *Bob the Builder*, *Razzle Dazzle* and *Doodle Do’s*

Clarks Shoes – character illustration for *Friends Together* in-store and window displays, 2004 and 2005

Children in Need, **BBC** (for *Skinkers*) – animation of Terry Wogan break-dancing for online desktop alert

Fox Kids - animation and design for 100 episode cartoon entitled *Camera Crack Ups* currently aired on *Fox Kids TV*

Spark Learning - character and environment illustration and animation for children’s educational website, cd-roms and books June 2000 - present <http://www.sparkisland.com/>

NSPCC – magazine illustrations

Bermuda Shorts – backgrounds for a series of animated *Barbie* adverts for *Nickelodeon TV*

Skinkers Ltd – design and animation of Johnny Vaughan for *Capital Radio*, Galaxy FM DJ’s for *Galaxy FM.co.uk*, Des Lynham for *ITV* worldcup website, design and animation of Graham Norton desktop character for *Channel 4*, *Sugababes* for *Island Records*, Lara Croft for *Lucozade*, avatar characters for *Fox Kids*, Arsene Wenger for Arsenal FC, John McCerrick for *At the Races*, *Shania Twain* and *Bond* 2001-2008 <http://www.skinkers.com/>

Grand Union – character design and web animation of chatroom emoticons for *Robinsons* Fruitshoot drink <http://www.fruitshoot.com/>

Glasshead – redesign characters and animation for *Channel 4*’s award winning *Homework High* website, 2002 <http://www.channel4.com/homework>

Pearson Broadband, Dorling Kindersley, Harper Collins, John Brown Publishing Junior – various children’s illustration and animation for educational books and cd-roms

BBC Worldwide – illustration and animation for *Cashwise*, a *BBC Worldwide* educational cd-rom August 2004.

Animation for *Walking with Beasts* website, February 2002, animation for BBC Science psychology questionnaire

Picasso Pictures – Flash animation for *BBC* broadcast film and for *Sunny Delight* TV advert

Channel 4 (for *Cimex Media Ltd*) –illustration for *The Grid Club* website <http://www.cimex.com>*Fox Kids* - avatar design for online chat room, June 2001

Great Giant - character animation for *Davina.tv*, website for television presenter Davina MacCall, July 2001

Weiden & Kennedy, Amsterdam - animation for *Lego* broadcast advertisement, 1999

Profero - senior animator at leading London-based interactive media agency. clients include *CITV*, *BBC*, *Sky*, *Lycos*, *BT*, *Emap Metro online*, *Smirnoff*, 1998-2000

achievement

Winner of the *BT* multimedia award 1999
New Designers exhibition, the Business Design Centre

Shortlisted for the New Media Talent 2000 award
AKQA/Creative Review, awarded judges commendation

Published comic book writer and illustrator
Fantagraphics Books U.S.A, *Slab-O-Concrete* U.K. *Comics Universe*, Japan (online)

education

further education :
Central St. Martins college of art and design - distinction MA communication design 1996-1999

Nottingham Trent University (previously Trent Polytechnic) - 2:1 ba(hons) fine art 1987-1991
University of Illinois, U.S.A - exchange programme, august '88-december '88

secondary education :
St.Albans Girls School - 10 O' levels, 2 A' levels

courses :
the London Cartoon Centre - an introduction to comics, 1994